

KOONWARRA & COAL CREEK FARMERS' MARKET'S CHARTER & REGULATIONS

Community ownership:

The Koonwarra & Coal Creek Farmers Market Inc. are producer operated not for profit events. The management group represents elected committee members from regular & past stallholders; Market Manager is appointed by the committee and is a member of the committee.

Produce for Sale:

The market operates with the key objective of providing a viable/sustainable outlet for the smaller local grower's produce/plants and specialty food makers.

Vendors at the market sell primary produce (including small livestock), freshly grown food and specialty food. Non-food items such as self-propagated plants or cut flowers are accepted, No craft or 'bric a brac' will be accepted. At the discretion of market management assessment non-compliant products must be removed.

Authenticity:

The Koonwarra & Coal Creek Farmers Markets endorse and operate under the principles of an authentic farmers' market 'An authentic farmers' market is a predominantly local fresh food and produce market that operates regularly at a public location which provides a suitable environment for farmers and food producers to sell their farm origin product and their associated value added primary products directly to customers.'

Criteria of Sales at the Koonwarra & Coal Creek Farmers

Market: Stallholders are invited to attend Koonwarra & Coal Creek Farmers Markets by the market's management. They are required to abide by the Rules and Charter, non-compliance may result in this invitation being withdrawn.

All produce to be sold by the person, family member or farm based employee directly involved with growing, rearing, catching, or making the product. Resellers are not permitted to be vendors. Collaborative selling is permitted, however Market management must approve the arrangements

Pricing must be clearly displayed, weight and measures accurate and scales compliant with regulation. The origins of the produce are to be clearly communicated, distinguishing the identity of farmer, farm, region, processor or food manufacturing business.

Stalls must only sell the items listed on their application or by prior arrangement. The markets management may inspect stalls to ensure compliance with the Market Charter. At the discretion of market management non-compliant stallholders may be removed if they fail to comply with the provisions of the Markets Charter, Guideline Regulations or if they act in a disobliging manner.

Stallholders must maintain a clean and tidy site and remove all rubbish at completion of Market.

Geographical Boundaries:

Specialty food makers and producers, who grow, catch and manufacture products within the South Gippsland Shire or adjoining Shires will be given priority by market management. Selection criteria will be established according to product availability in the local region. Established stallholders will retain their site if additional local producers (of the same product) make an application; this however is at the discretion of market management.

Vendor Mix:

The Koonwarra & Coal Creek Farmers Markets aim is to offer a broadly diverse and seasonal range of fresh produce and value added products. Duplication of product is actively avoided to make maximum space for wide range of produce and to assist in maintaining sustainability of all stallholder/producers

Produce Quality:

Stallholders must be committed to offering for sale, fresh, high quality, seasonal produce, and artisan or high standard specialty food products. The manufacture of all specialty products must comply with regulations applicable to food processing, packaging and food labelling. Food cooked on site at the market (including tasting samples) must be of high quality and wherever possible utilize the market vendor produce. Its preparation must comply with food safety requirements.

Pricing:

The Koonwarra & Coal Creek Farmers Markets aim to educate consumers about the true value of the cost of food production. Vendors will offer all produce at fair, market driven prices that reflect the quality and/or specialty nature of the goods sold and which achieve profitable outcomes. The total product price is to be clearly marked, which includes GST where applicable.

Labelling & Packaging:

All produce must be clearly identified. All value added produce is to be labelled and packaged in accordance with prevailing food safety regulations. Only certified organic produce should be labelled 'organic'. Sellers who claim organic status should display proof of certification.

Government Regulations:

The Koonwarra & Coal Creek Farmers Markets operate in accordance with prevailing community and government regulations including food health and safety, weights and measures, public and product liability, and applicable local government requirements. Wineries are required to display their 'Limited Liquor Licence' and their 'Responsible handling of liquor certificate'

Stallholder Principles:

The markets are run for the benefit of vendors (growers & specialty food producers). Their representatives are expected to behave in a courteous manner at all times. No consumption of alcohol (other than sampling at the wine and beer stalls by appropriately licensed stallholders) is permitted. No smoking is allowed on the market site at any time. Any issue that is unresolved by market management will be referred to the elected market committee.

Customer Relations:

Customer satisfaction and goodwill is of critical importance. Customers expressing dissatisfaction should be refunded or offered replacement goods of equal value. Market management will assist with any unresolved issues.

Insurance:

Koonwarra & Coal Creek Farmers Markets are covered by appropriate public liability insurance and stallholders attending the market are also expected to have their own business public and product liability insurance policy. It is the responsibility of stallholders to comply with their public liability insurance requirements.

KOONWARRA & COAL CREEK FARMERS' MARKET

EXPRESSION OF INTEREST APPLICATION

(Circle the market you wish to attend) **Koonwarra 1st Saturday** **Coal Creek 2nd Saturday every month**

Applicants to Coal Creek Farmers Market are invited to become accredited with Victorian Farmers Market Association. Contact VFMA for information. Non-accredited applications can apply provided they comply with attached Charter.

Business name:

Address:

Phone

Mobile:

Email:

Type of product you wish to sell

What is your intended commitment for market attendance? Monthly / other months (Please circle)

Do you grow, make or value-add your product? (Please circle)

If you grow your produce is it certified organic, chemical free, biodynamic (Please circle)

Do you require electricity? No yes (Please circle)

(All your electrical items including power cords must be tagged by licensed person)

Fee Structure: \$40.00 for October- April... \$30.00 May-September / stall / market (will be collected on Market day)

Applicants must provide a copy of their own Market Public Liability Insurance Policy.

All stallholders must advise market management in good time if they are unable to attend. A stall-holder that fails to attend markets may lose their site to a new applicant at the discretion of market management. (Seasonal producer's exempt)

Stallholders are requested to be at their allocated site before 7.30am to set up for the starting time 8.00am. No vehicle is allowed to be moved within the market site between the hours of 8.00am and 12.30pm

Note all food vendors: The South Gippsland Shire Health Department requires all stallholders to have a copy of their current 'Streatrader' registration.

I / we the applying stallholder, agree that the information provided is correct to as much detail as possible. I have read and I agree to comply with the Koonwarra & Coal Creek Farmers' Market Charter and Regulations.

Signed Print Name.....

Return this completed form along with all relevant information to the Market Manager for committee approval. Failure to provide all details may result in delay of your application. Mail forward to:

Koonwarra & Coal Creek Farmers' Market Inc
Manager / Secretary
Rod Faudell,
80 Soldiers Road,
Korumburra 3950.

Or email: koonwarrafarmersmarket@gmail.com For more detail Mobile: 0408 619 182 and leave a message.

